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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

V.R. individually and on behalf of all others  
similarly situated,

Plaintiff,

v.

LINKEDIN CORPORATION,

Defendant.

Case No. 5:24-CV-07399-EJD

**DECLARATION OF AARTI REDDY IN  
SUPPORT OF DEFENDANT LINKEDIN  
CORPORATION'S REQUEST FOR JUDICIAL  
NOTICE**

1 I, Aarti Reddy, declare as follows:

2 1. I am an attorney at the law firm of Cooley LLP and an attorney of record for  
3 LinkedIn Corporation (“LinkedIn”) in *V.R. v. LinkedIn*, Case No. 5:24-cv-07399-EJD. I am  
4 licensed to practice law in the state of California and am admitted to practice before this Court. I  
5 submit this declaration in support of the concurrently filed Request for Judicial Notice. I declare  
6 that the following is true to the best of my knowledge, information, and belief, and that if called  
7 upon to testify, I could and would testify to the following.

8 2. Attached hereto as Exhibit A is a webpage from LinkedIn’s website titled “Insight  
9 Tag.” This document is publicly available at [https://business.linkedin.com/marketing-](https://business.linkedin.com/marketing-solutions/insight-tag)  
10 [solutions/insight-tag](https://business.linkedin.com/marketing-solutions/insight-tag) and was last accessed by a member of my team on January 27, 2025.

11 3. Attached hereto as Exhibit B is the version of the LinkedIn Ads Agreement that was  
12 operative at the time Plaintiff filed her Complaint and, which was last updated August 8, 2024. This  
13 document is publicly available through the Internet Archive’s Wayback Machine at  
14 <https://web.archive.org/web/20240926181159/https://www.linkedin.com/legal/sas-terms> and was  
15 last accessed by a member of my team on January 27, 2025.

16 4. Attached hereto as Exhibit C is the version of the LinkedIn’s Advertising Policies,  
17 that was operative at the time Plaintiff filed her Complaint, and that was last updated on May 13,  
18 2024. This document is publicly available through the Internet Archive’s Wayback Machine at  
19 <https://web.archive.org/web/20241009031247/https://www.linkedin.com/legal/ads-policy> and was  
20 last accessed by a member of my team on January 27, 2025.

21 5. Attached hereto as Exhibit D is the operative version of LinkedIn’s Privacy Policy  
22 that was last updated on September 18, 2024. This document is publicly available at  
23 <https://www.linkedin.com/legal/privacy-policy> and was last accessed by a member of my team on  
24 January 27, 2025.

25 6. Attached hereto as Exhibit E is the Registration of Foreign Limited Liability  
26 Company record for Village Practice Management Company, LLC, maintained by the New Jersey  
27 Department of the Treasury, Division of Revenue. This was obtained from the New Jersey  
28 Department of the Treasury website, <https://www.nj.gov/treasury/revenue/>, by a member of my

1 team on January 27, 2025.

2  
3 I declare under penalty of perjury that the foregoing is true and correct. Executed on January  
4 27, 2025 in San Francisco, California.

5  
6 /s/ Aarti Reddy

7 Aarti Reddy  
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**ATTESTATION PURSUANT TO CIVIL LOCAL RULE 5-1 (i)(3)**

I, Jeffrey M. Gutkin, attest that concurrence in the filing of this document has been obtained from the other signatories. I declare under penalty of perjury that the foregoing is true and correct.

Executed this 27 day of January 2025, at San Francisco, California.

/s/ Jeffrey M. Gutkin

Jeffrey M. Gutkin

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